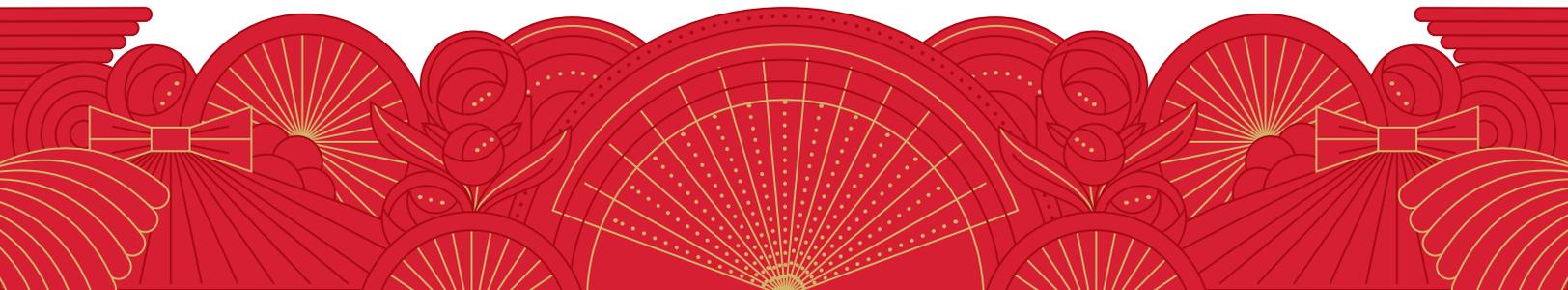


2017

AUSTRIAN

BALL





ÖSTERREICHER KLUB AUSTRIAN CLUB LONDON

Suite 178, 43 Bedford Street
London, WC2E 9HA
Tel: 07855021033
www.austrianclublondon.com
email: austrianball2017@gmail.com

The Austrian Club London is proud to announce the

2017 AUSTRIAN BALL

Saturday, 18 November 2017 until 2am

This year some 500 guests will bring a touch of Viennese elegance to the opulent art-deco ballroom at the Sheraton Grand London Park Lane Hotel. We are also proud to welcome two highly acclaimed Orchestras who will perform for us the whole evening; "The London Swing Orchestra" and "Igor Outkine and his Viennese Fever Orchestra".

Austrians have always waltzed the night away and we plan to continue this tradition by hosting a magical evening for you. It is a superb way to enjoy the true atmosphere of a Viennese Ball in the heart of London; conversations with friends old and new over a 3-course dinner and stepping out onto the dance floor. Alongside the Viennese Waltz, there will be a sprinkling of Cha-Cha, Rumba, Foxtrot as well as other ballroom classics.

The Austrian Ball is designed to suit everyone - even those with two left feet. For those who are a little nervous about showing their steps, we offer pre-Ball dance lessons.

As Ball tickets are limited, please do not hesitate to place your reservation at your earliest convenience, available in singles and multiples, including options for corporate hosting.

Contact us via email austrianball2017@gmail.com or the ticket hotline on 0785 5021033.

We look forward to seeing you there!

Jurgen Bischof
President
Austrian Club London

voestalpine
ONE STEP AHEAD.

**ADVANTAGE
AUSTRIA** WKO

 AUSTRIAN
EMBASSY
LONDON

austrian cultural forum lon

City of Vienna
Vienna is special.

The Austrian Club London, following a long-standing tradition, has recently announced this year's Austrian Ball. This glamorous and joyful event will take place on Saturday, 18 November 2017, at the Sheraton Grand London Park Lane Hotel.

The Austrian Ball will be one of the highlights in the autumn society calendar supported by the City of Vienna and all other Austrian institutions represented in the United Kingdom and sponsored by the Austrian company voestalpine. This event will bring the atmosphere of the Viennese ball season to London. The sweet waltzes, the polonaise of debutants, the beauty of the ball gowns and dresses, and the midnight quadrille, will all make the Austrian Ball an enchanting experience and an unforgettable evening.

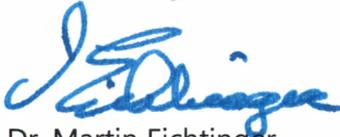
The Viennese dancing balls traditionally go back to the Biedermeier period and have always been a trademark of Austria's festive culture. It is inextricably linked to the worldwide success of the Viennese waltz which has always offered its enthusiasts an opportunity to dance the night away.

My wife and I would like to invite you to join us at the Austrian Ball 2017 and to enjoy an evening of music and style.

I am very grateful to President Jürgen Bischof and the Austrian Club London for their enormous efforts to making the Austrian Ball 2017 possible.

I look forward to seeing you there!

With best regards,



Dr. Martin Eichtinger
Ambassador



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2017
**AUSTRIAN
BALL**

CORPORATE HOSPITALITY OPTIONS

**TABLE OF 10 OR 12
WELCOME RECEPTION
3-COURSE DINNER
ENTERTAINMENT UNTIL 2 AM
... AND ONE OF THE OPTIONS BELOW**

Gold Option

- 2 bottles of sparkling wine
- 4 bottles (2r/2w) of Austrian wine
- Prime table position close to the top table and dance floor
- Donor recognition by the Austrian Embassy Hilfsfonds /Charity
- Your Company logo printed prominently on the Ball Entrance Ticket and Ball Evening Programme
- Sponsor recognition in both Austrian Club Magazine and Website
- Evening Souvenir - 5 group pictures of you and your guests at the table will be sent to you

Table for 10: £1,700
or Table for 12: £2,000

+

raffle prize (min value of £300)
or a charitable donation* of min. £300

*Donations will be forwarded to the
Austrian Hilfsfonds /Charity

Silver Option

- 4 bottles (2r/2w) of Austrian wine
- Preferential table position
- Your Company logo printed on the Evening Programme

Table for 10: £1,400
or Table for 12: £1,600

Please return your completed order form to:

Austrian Club London - The Ball Committee
Suite 178, 43 Bedford Street
London, WC2E 9HA



CORPORATE HOSPITALITY ORDER FORM

I would like to order:

- Gold Option – Table for 10 (£1,700)
- Gold Option – Table for 12 (£2,000)

- Silver Option - Table for 10 (£1,400)
- Silver Option - Table for 12 (£1,600)

Gold Option only

I would like to donate an amount of £

or

I would like to donate for the prize raffle.

Total amount of £.....will be sent via bank transfer to: Austrian Club London
(Cheques payable to the Austrian Club London)

National Westminster Bank
Account number: 04079663
Sort code: 60-09-05
BIC NWBKGB2L
IBAN: GB36 NWBK 6009 0504 0796 63

Company name:.....

Contact person:.....

Address:.....

.....

City: Postcode:

Tel:..... E-mail:.....

.....
(signature)

2017 AUSTRIAN BALL

Why support and sponsor the Austrian Ball?

The Austrian Ball, now in its 11th year, has generated ever-increasing popularity amongst people living in the Greater London area and we are now once again ready to welcome you to this year's Ball.

Key facts:

- Our main partners: City of Vienna, Austrian Embassy, Austrian Trade Commission, Austrian Cultural Forum and voestalpine.
- We enjoy patronage from the Austrian Ambassador and the Mayor of the City of Vienna.
- The only true Viennese-style Ball in the UK with ballroom dancing until 2am.
- We have entertained up to 500 guests across all ages at our previous Balls.
- Over 30% of guests are typically from the corporate world, the rest being a nice mix of Austrian Club Members and individuals who are close to Austria.
- World-class entertainment with two prominent Orchestras
- More than 50 companies supported the previous Balls through sponsorships and entertaining.
- The Ball will be announced to the media including active social media campaigns as well as comprehensive pre- and post- Ball communications to more than an audience of 10,000 people.

How you can support us:

- Entertain your guests with a Gold or Silver corporate option whilst supporting the event and the Embassy Emergency Fund for Austrian Citizens Abroad at the same time.
- A financial donation, to help support the class and style of this unique event.
- By donating a raffle prize, proceeds will go towards the emergency fund (Hilfsfonds).
- Donate something special to our guests e.g. the ladies gift ("Damenspende"),
- Product samples for our goody bags ensure excellent product placement.

We hope that this short outline will give you an idea of how you can get involved and support us. Please feel free to contact Jurgen Bischof by email (austrianball2017@gmail.com) or telephone (07719445675) to discuss your ideas.

"Hilfsfonds" (Embassy Emergency Fund for Austrian Citizens Abroad)

For many years, the Austrian Foreign Ministry has provided emergency assistance to impoverished Austrian citizens living abroad. This fund is a last resort in cases where other official or private help is not available.

Around Christmas time each year, Austrian embassies around the world offer support to those who require it. The support offered to these people is modest, but it makes a huge difference to those who are forced to live in dire circumstances.

The funds provided by Vienna have also been distributed by the Austrian Embassy in London by means of the "Hilfsfonds" for many years. This "official endowment" from Austria is supplemented each year by donations from the general public.

This year the Austrian Club London will once again make a contribution to this important fund. You too can support this initiative by choosing the gold and diamond option from the available corporate packages or by buying raffle tickets at the Ball. Please help us in our support to people for whom the contributions from the "Hilfsfonds" make a big difference.